Monitoring of the Council's performance is undertaken using the *PerformancePlus* system for local government. Reporting through this system uses the following symbols to visually indicate performance:

- * performance is better than target
- performance is at target
- performance is below target

We have used these symbols in appendices A and B to indicate performance against our targets.

Corporate projects

In 2005/06 the Council had 18 corporate projects aligned to our strategic objectives. Our strategic objectives were revised for 2006/07; however, for clarity of reporting for 2005/06 the previous Council objectives are detailed.

Performance is visually indicated at outcome level, which is then aggregated for each corporate project. The strategic objective performance is reported through the aggregation of the projects, or elements of a project, performance that deliver it.



Strategic objective: Develop and support integrated and inclusive communities	
To meet level 3 of the equality standards by implementing the recommendations from the equality impact	
Increase a sense of belonging to Blackburn with Darwen	0
Increase partner services assessed for community engagement, partnership working and cohesion	
Increase the representation of under-represented groups in the borough's LSP workforce	•
Increase the number of people working in a voluntary capacity	note 1

note $\bf 1$ – this objective is now managed by the voluntary sector and is no longer applicable within the Performance Agreement,

Strategic objective: Decrease crime and improve community safety Comporate project: community safety		
uce levels of anti-social behaviour – increase support to victims and witnesses	*	
Reduce levels of anti-social behaviour – increase participation in problem solving	*	
Implement community safety strategy – reduce recorded crime	•	
Implement community safety strategy – increase confidence in neighbourhoods	• •	
Implement community safety strategy – target prolific / priority offenders	•	
Implement community safety strategy – reduce impact of drug / alcohol misuse	•	
Implement community safety strategy – strengthen community safety partnership		

Strategic objective: Improve local neighbourhoods and town centres	
Corporate project: environmental improvements	
Outcome:	Performance
Change litter culture	* * * * * * * * * * * * * * * * * * * *
Improve appearance of the borough	* .
Minimise environmental crime	• 🛨
Recycling / reduction of domestic waste	*
l ove public opinion of cleanliness of the borough	
Comporate project: Housing Market Renewal (HMR)	
Tackle Blackbum with Darwen's housing conditions	
Improve quality of life in neighbourhoods	
Ensure good choice of housing	• •
Balancing housing supply / demand	
Sub-regional and regional strategy alignment	* * * * * * * * * * * * * * * * * * * *
Corporate preject: strengthening the local economy (*)	
Regeneration of Blackburn town centre	
Regeneration of Darwen town centre	
Corporate project: transport infrastructure (*)	
mprove the condition of roads	•
mprove pedestrian infrastructure	*
ncrease public transport usage	•
Develop approach to proactive network management	

Corporate project: Capita partnership (*)	表示是是外数的证明
Outcome:	Performance
Improvement in contractual objectives - partnership	
Improvement in contractual objectives - best value	•
Improvement in contractual objectives - diversity	
Key performance improvement targets - revenues	•
Key performance improvement targets - benefits	•
Key performance improvement targets - payroll and payments	•
Key performance improvement targets - personnel	•
Key performance improvement targets - technical services	•
Key performance improvement targets - social services	•
Key performance improvement targets - digital technology	•
Corporate project: bilirect	
Continue to improve customer engagement and effective access to all council services	•
Deliver high quality services consistently across phone, web and face-to-face	
Develop the facilities within the contact centre and one-stop-shops	• 0
Address the e-government agenda and e-delivery of services	•
dentify and support for the realisation of 'back office' efficiencies in departments	•
Corporate project: citizen involvement and satisfaction	
ncrease The Shuttle readership rates	•
Deliver brand-led marketing	•
Receive positive coverage in the media	•
Deliver citizen campaigns	•
Communicate significant service improvement	
Promote the activities of the LSP	•
mprove internal communication	
ncrease overall citizen satisfaction	•
Corporate project: community leadership	
Strengthen citizenship within the borough	•
Agree common priorities with partners on the Local Public Service Board (LPSB)	*
o support the LSP in its effective performance management of the Community Plan	•
o review the LSP structure and processes to ensure delivery against the Community Plan	•
o provide on-going support for elected Members in relation to their community leadership roles Semporate project: delivering value for money.	
Deliver the 2.5% efficiency savings as outlined in our annual efficiency statement	*
nsure at least half of the savings are cashable	
nvest efficiency savings in front-line priorities as identified within the Performance Agreement	
Demonstrate the Council is delivering value for money as part of CPA process	

^(*) The project delivers elements over two strategic objectives

Support compliance Implement generic enforcement procedures – observation of infringements, recording of information and serving of notices	Corporate project: effective regulation and	enforcement
Support compliance Implement generic enforcement procedures – observation of infringements, recording of information and serving of notices	Establish enforcement concordat with business	ses
Implement generic enforcement procedures – observation of infringements, recording of information and serving of notices	Implement the Licensing Act 2003	
and serving of notices	Support compliance	* •
Comporate project: New East Blackburn	Implement generic enforcement procedures – o	observation of infringements, recording of information
Engage service users		

Strategic objective: Ensure the delivery of the highest quality education and lifelong learning opportunities		
Corporate project: early years' excellence and Children's Trust (*)		
Outcome:	Performance	
Agree shared success measures across the five outcomes, with quality assurance and reporting systems in place:		
- enjoy and achieve		
- achieve economic well-being		
Corporate project: transforming secondary education (*)	是一个特别的	
Tackle Blackburn with Darwen's housing conditions		
Improve quality of life in neighbourhoods		
Ensure good choice of housing	*	
Balancing housing supply / demand	*	
Sub-regional and regional strategy alignment	*	

^(*) The project delivers elements over two strategic objectives

Corporate project: early years' excellence and Children's Trust (*)	
Outcome:	Performance
Agree shared success measures across the five outcomes, with quality assurance and reporting systems in place:	
- be healthy	
- stay safe	•
- make a positive contribution	
- designation of children's centres	•
- integration of services	•
Sorporate project: health and well-being of citizens	
Review and revise joint strategic plans across Council and Primary Care Trust (PCT)	
ncrease effectiveness of services to citizens through further joint service developments	
ntegrated commissioning arrangements across all elements of health and social care	•
Ensure effective LSP response to the <i>Choosing Health</i> white paper	•
Sorporate project: Implementation of the Children Act 2004	
Establish organisation and management arrangements to comply with the Act	•
Produce statutory single plan	*
Ensure continued safeguarding of vulnerable children through safe transition of services and organisational change	• •
mprove joint working with partners	•
Engage with children around the five outcomes	
Comporate project: transport infrastructure (*)	
Indertake road safety education and undertake action to reduce number of people killed or seriously njured	* *

^(*) The project delivers elements over two strategic objectives

Strategic objective: Strengthen the local economy	
Corporate project: Capita partnership (*)	
Outcome:	Performance
Improvement in contractual objectives - regeneration	
Improvement in contractual objectives - community support	•
Corporate project: skills for Life, skills for Jobs (*)	
Develop a borough-wide workforce development strategy	•
Develop the capacity of the LSP to deliver workforce development	•
Develop workplace skills for life provision	
Corporate project: strengthening the local economy (*)	
Improve take up of employment in disadvantaged groups	*
Encourage new business start ups	*
Increase private sector investment	* *
Create and safeguard jobs in local economy	*
Promote innovation and take up of technology	*